



# SBIR/STTR Funding Arizona Regional Summit

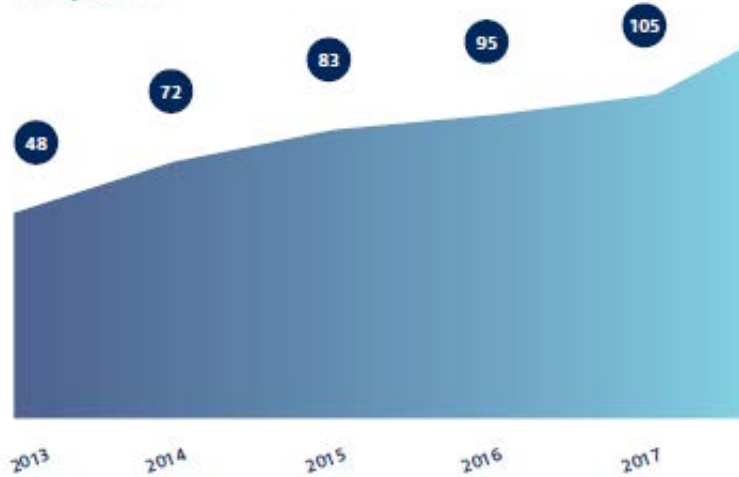
John Geikler  
Assistant Director,  
Physical Sciences Licensing  
Tech Launch Arizona  
JohnG@tla.arizona.edu

# What is Tech Launch Arizona?

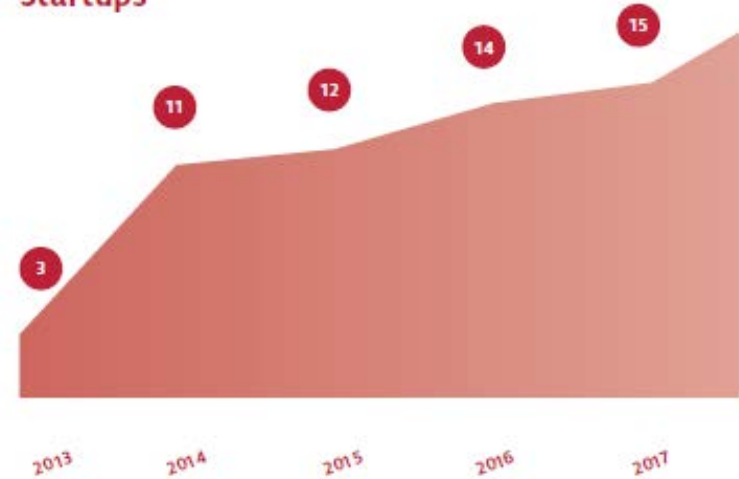


# Tech Launch Commercialization

Licenses  
& Options



Tech Launch  
Startups



# For UA PIs

- Advise TLA of the following
  - Existing inventions you may bring to the project
  - Likely inventions that may result from the project
- We can help you with:
  - Protecting the IP on existing inventions
  - Advise on potential commercialization pathways (Phase II)

# For Small Business Partners

- Tools to identify potential faculty:
  - TLA Available Technologies
    - <http://inventions.arizona.edu/>
    - Keyword searchable and lists faculty inventors
  - Contact TLA Licensing Manager for UA PI intro and suggestions
  - Find UA Researchers
    - <https://arizona.pure.elsevier.com/>



THE UNIVERSITY OF ARIZONA

**TECH LAUNCH  
ARIZONA**

# For UA and Small Business

- Technical Data Rights Tips
  - Developed with
    - Private funding exclusively – Limited Rights/Restricted Rights
    - Government funding exclusively – Unlimited Rights
    - Mixed funding – Government Purpose Rights
  - Complete Assertion Table based on Tech Data brought to Proposal
  - **USE CORRECT MARKING** on Tech Data under the contract, or
    - **Unlimited Government Rights even if you paid to develop**



THE UNIVERSITY OF ARIZONA

**TECH LAUNCH  
ARIZONA**

# Thank you.

Connect with us via our monthly newsletter and social media.

<http://techlaunch.arizona.edu>

[JohnG@tla.arizona.edu](mailto:JohnG@tla.arizona.edu)

